

Enhance Iowa Board Senate File 2308

Last Action:

Senate Floor

April 6, 2016

An Act relating to economic development by establishing an enhance Iowa board to assume the powers and duties of the vision Iowa board and additional powers and duties, establishing an enhance Iowa fund, establishing a sports tourism program and fund, making appropriations, and including transition provisions.

**Fiscal Services Division
Legislative Services Agency**

NOTES ON BILLS AND AMENDMENTS (NOBA)

Available online at: <https://www.legis.iowa.gov/publications/information/appropriationBillAnalysis>

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SIGNIFICANT CODE CHANGES

Community Attraction and Tourism Program Application Review Committee

Specifies the five members of the Community Attraction and Tourism Program Application Review Committee will consist of one member from each congressional district and one member from the state at large.

Page 7, Line 6

Departmental Grant Application Review Committee

Requires applications for Discretionary Departmental Grants to be submitted to the Authority. The Authority will forward the applications that meet the eligibility criteria to the Enhance Iowa Board and provide a staff review analysis and evaluation to the Departmental Grant Application Review Committee.

Page 6, Line 18

Specifies the six members of the Departmental Grant Application Review Committee are to consist of one member from each congressional district and two members from the state at large.

Page 6, Line 25

Enhance Iowa Appropriation

Makes a contingent General Fund appropriation of \$25.0 million to the Authority for deposit in the Enhance Iowa Fund. The appropriation is made only in a fiscal year if the maximum balance of the Iowa Economic Emergency Fund is satisfied, any required transfers to the Taxpayer Trust Fund are satisfied, as specified in Iowa Code section 8.55(2), and the amount available for transfer to the General Fund exceeds \$100.0 million. The first appropriation could be made for FY 2017 if the contingency is satisfied. The appropriations will continue until 10 appropriations have actually occurred totaling \$250.0 million.

Page 4, Line 19

Enhance Iowa Board

Changes the name of the Vision Iowa Board to the Enhance Iowa Board.

Page 1, Line 3

Replaces the Vision Iowa Board with the Enhance Iowa Board under the purview of the Iowa Economic Development Authority.

Page 1, Line 7

Specifies the Enhance Iowa Board duties will include the oversight of the Sports Tourism Program and the River Enhancement Community Attraction and Tourism Program.

Page 3, Line 13

Enhance Iowa Fund

Establishes the Enhance Iowa Fund.

Page 4, Line 3

Sports Tourism Application Review Committee

Requires applications for Sports Tourism Program grants to be submitted to the Authority. The Authority will forward the applications that meet the eligibility criteria to the Enhance Iowa Board and provide a staff review analysis and evaluation to the Sports Tourism Application Review Committee.

Page 10, Line 21

Specifies the five members of the Sports Tourism Program Application Review Committee are to consist of one member from each congressional district and one member from the state at large.

Page 10, Line 27

Sports Tourism Fund

Establishes the Sports Tourism Fund within the Authority for the purpose of providing financial assistance to cities, counties, and public organizations under the Sports Tourism Program.

Page 11, Line 13

Sports Tourism Program

Requires the Authority to establish and administer, at the direction of the Enhance Iowa Board, a Sports Tourism Program for the purpose of providing financial assistance for projects that promote sporting events for accredited colleges and universities and other sporting events in the state.

Page 8, Line 9

Transition Provisions

Requires the Authority to transition the powers and duties of the Vision Iowa Board to the Enhance Iowa Board. Initial members of the Enhance Iowa Board to be appointed by September 1, 2016. Specifies the intent of the General Assembly that the Governor appoint at least three, but not more than seven, members of the Vision Iowa Board to the Enhance Iowa Board.

Page 14, Line 15

Vision Iowa Program Applications and RE-CAT Project Applications Review Committee

Specifies the six members of the Vision Iowa Program Applications and River Enhancement Community Attraction and Tourism (RE-CAT) Project Applications Review Committee will consist of one member from each congressional district and two members from the state at large.

Page 7, Line 25

Senate File 2308 provides for the following changes to the Code of Iowa.

Page #	Line #	Bill Section	Action	Code Section
1	3	1	Amend	15F.101.2
1	7	2	Strike and Replace	15F.102
3	13	3	Add	15F.103.3A,3B
3	21	4	Amend	15F.104
4	1	5	New	15F.107
6	16	6	New	15F.108
7	6	7	Amend	15F.203.1
7	23	8	Strike	15F.204.8
7	25	9	Amend	15F.304.1
8	8	10	New	15F.401
10	19	11	New	15F.401A
11	13	12	New	15F.402
12	3	13	Amend	12.71.1
12	25	14	Amend	12.72.1
13	10	15	Amend	12.75.1
13	29	16	Amend	15.108.5.c
14	10	17	Add	15E.321.3A

1 1	DIVISION I	
1 2	ENHANCE IOWA	
1 3	Section 1. Section 15F.101, subsection 2, Code 2016, is	CODE: Changes the name of the Vision Iowa Board to the Enhance
1 4	amended to read as follows:	Iowa Board.
1 5	2. "Board" means the vision <u>enhance</u> Iowa board as created	
1 6	in section 15F.102.	
1 7	Sec. 2. Section 15F.102, Code 2016, is amended by striking	
1 8	the section and inserting in lieu thereof the following:	
1 9	15F.102 ENHANCE IOWA BOARD.	CODE: Specifies the Enhance Iowa Board (Board) is located within the
1 10	1. An enhance Iowa board is established consisting of the	Iowa Economic Development Authority (Authority) for administrative
1 11	members described in subsection 2. The board is located within	purposes and is a public instrumentality of the state. The Authority
1 12	the authority for administrative purposes. The director of the	director is required to budget for the compensation and expenses of
1 13	authority shall provide office space, staff assistance, and	the Board.
1 14	necessary supplies and equipment for the board. The director	
1 15	shall budget moneys to cover the compensation and expenses	DETAIL: The Board expenses are permitted to be paid from an
1 16	of the board. In performing its functions, the board is	allocation from a contingent appropriation made in this bill.
1 17	performing a public function on behalf of the state and is a	
1 18	public instrumentality of the state.	
1 19	2. The board shall consist of the following voting members	CODE: The Board will consist of 11 voting members. Specifies the
1 20	appointed by the governor:	term length of Board members and the procedure for replacing Board
1 21	a. Two members from each United States congressional	members. The Governor will appoint the voting members subject to the
1 22	district in the state as established in section 40.1.	confirmation of the Senate. The procedure and terms for appointing
1 23	b. Three members from the state at large.	four nonvoting members of the General Assembly is specified. The
1 24	3. a. Of the voting members appointed pursuant to	Board will also consist of an additional four nonvoting members. The
1 25	subsection 2, the governor shall appoint the following:	Board will have a total of 19 members and a majority of the total voting
1 26	(1) One person selected by the board of the Iowa natural	membership of the Board will constitute a quorum.
1 27	heritage foundation.	
1 28	(2) One person with professional experience in finance or	
1 29	investment banking.	
1 30	(3) One person with professional experience in the tourism	
1 31	industry.	
1 32	(4) One person with professional experience in	
1 33	architecture, landscape architecture, or historic preservation.	
1 34	(5) One person with professional experience in cultural	
1 35	attractions and programming.	
2 1	(6) Six persons actively employed in the private,	
2 2	for-profit sector of the economy who have substantial expertise	
2 3	in economic development.	
2 4	b. The governor shall appoint the voting members pursuant to	
2 5	subsection 2, subject to sections 69.16, 69.16A, and 69.16C,	
2 6	and subject to confirmation by the senate.	
2 7	c. The members appointed pursuant to subsection 2 shall	
2 8	be appointed to two-year staggered terms and the terms shall	

2 9 commence and end as provided by section 69.19. If a vacancy
2 10 occurs, a successor shall be appointed to serve the unexpired
2 11 term. A successor shall be appointed in the same manner and
2 12 subject to the same qualifications as the original appointment
2 13 to serve the unexpired term.

2 14 4. In addition to the voting members, the membership of
2 15 the board shall include four members of the general assembly
2 16 with one member designated by each of the following: the
2 17 majority leader of the senate, the minority leader of the
2 18 senate, the speaker of the house of representatives, and the
2 19 minority leader of the house of representatives. A legislative
2 20 member serves for a term as provided in section 69.16B in an ex
2 21 officio, nonvoting capacity.

2 22 5. a. In addition to the voting members, the membership
2 23 of the board shall include the following ex officio, nonvoting
2 24 members:

2 25 (1) The director of the economic development authority or
2 26 the director's designee.

2 27 (2) The director of the department of transportation or the
2 28 director's designee.

2 29 (3) The director of the department of natural resources or
2 30 the director's designee.

2 31 (4) The director of the department of cultural affairs or
2 32 the director's designee.

2 33 b. A person serving as a designee pursuant to paragraph
2 34 "a" shall serve a one-year term as an ex officio, nonvoting
2 35 member of the board. A designee whose term has expired may be
3 1 redesignated.

3 2 6. The governor shall designate the chairperson and vice
3 3 chairperson of the board from the members appointed pursuant
3 4 to subsection 2. In the case of absence or disability of the
3 5 chairperson and vice chairperson, the members of the board
3 6 shall elect a temporary chairperson by a majority vote of those
3 7 members who are present and voting.

CODE: The Governor will designate the chairperson and vice chairperson.

3 8 7. Each voting member of the board shall serve on two of
3 9 the four review committees referred to in sections 15F.108,
3 10 15F.203, 15F.304, and 15F.401A.

CODE: Specifies each Board member will serve on two of the four review committees:

3 11 8. A majority of the total voting membership of the board
3 12 constitutes a quorum.

- Departmental Grant Application Review Committee.
- Community Attraction and Tourism Program Applications Review Committee.
- Vision Iowa Program Applications and the River Enhancement Community Attraction and Tourism Project Applications Review Committee.
- Sports Tourism Program Application Review Committee.

3 13 Sec. 3. Section 15F.103, Code 2016, is amended by adding the
3 14 following new subsections:
3 15 NEW SUBSECTION 3A. Oversee the administration by the
3 16 authority of the sports tourism program pursuant to this
3 17 chapter.
3 18 NEW SUBSECTION 3B. Oversee the administration of the river
3 19 enhancement community attraction and tourism program pursuant
3 20 to this chapter.

CODE: Specifies the Board duties will include the oversight of the Sports Tourism Program and the River Enhancement Community Attraction and Tourism Program.

3 21 Sec. 4. Section 15F.104, Code 2016, is amended to read as
3 22 follows:

CODE: Technical changes.

3 23 15F.104 AUTHORITY DUTIES.

3 24 The authority, subject to approval by the board, shall
3 25 adopt administrative rules pursuant to chapter 17A necessary
3 26 to administer ~~the community attraction and tourism program~~
3 27 ~~and the vision Iowa program~~ the programs established pursuant
3 28 to this chapter. The authority shall provide the board with
3 29 assistance in implementing administrative functions, marketing
3 30 the programs, providing technical assistance and application
3 31 assistance to applicants under the programs, negotiating
3 32 contracts, and providing project follow-up. The authority;
3 33 ~~in cooperation with the treasurer of state~~, may conduct
3 34 negotiations on behalf of the board with applicants regarding
3 35 terms and conditions applicable to awards under the programs.

4 1 Sec. 5. NEW SECTION 15F.107 ENHANCE IOWA FUND AND
4 2 APPROPRIATION.

Enhance Iowa Fund and Appropriation

4 3 1. a. The authority shall establish a fund pursuant to
4 4 section 15.106A, subsection 1, paragraph "o", for purposes of
4 5 allocating moneys to the programs described in this section.
4 6 A fund established for purposes of this section may be
4 7 administered as a revolving fund and may consist of any moneys
4 8 appropriated by the general assembly for purposes of this
4 9 section and any other moneys that are lawfully available to the
4 10 authority.

CODE: Establishes the Enhance Iowa Fund (Fund) and makes a contingent appropriation. Permits the Fund to be administered as a revolving fund and specifies the Fund consists of moneys appropriated by the General Assembly and any other moneys available to the Authority. Moneys in the Fund do not revert and interest and earnings on the Fund are to be credited to the Fund along with any repayments or recaptures of program moneys.

4 11 b. Notwithstanding section 8.33, at the end of each fiscal
4 12 year moneys in a fund established for purposes of this section
4 13 shall not revert to any other fund but shall remain in the fund
4 14 for expenditure for subsequent fiscal years.
4 15 c. Notwithstanding section 12C.7, subsection 2, interest or
4 16 earnings on moneys in the fund shall be credited to the fund.
4 17 Repayments and recaptures of program moneys shall be credited
4 18 to the fund.

4 19 2. Commencing with appropriations made by this section for
4 20 the fiscal year beginning July 1, 2016, and for each fiscal
4 21 year thereafter, not to exceed a total of ten fiscal years,

CODE: Makes a contingent General Fund appropriation of \$25,000,000 to the Authority for deposit in the Fund. The appropriation is made only in a fiscal year if the maximum balance of the Iowa Economic

4 22 if moneys are transferred to the general fund of the state
 4 23 pursuant to section 8.55, subsection 2, paragraph "b", during
 4 24 a fiscal year in an amount that exceeds one hundred million
 4 25 dollars, there is appropriated from the general fund of the
 4 26 state to the authority for deposit in the fund created pursuant
 4 27 to subsection 1, for that fiscal year, twenty-five million
 4 28 dollars to be used for the purposes designated in subsection 3.

4 29 3. For each fiscal year in which moneys are appropriated to
 4 30 the fund pursuant to subsection 2, the authority shall allocate
 4 31 the moneys in the fund for the following purposes and in the
 4 32 following amounts:
 4 33 a. For purposes of administration, marketing enhance Iowa
 4 34 programs, expenses, and compensation of board members, two
 4 35 hundred fifty thousand dollars.
 5 1 b. For deposit in the sports tourism program fund
 5 2 established pursuant to section 15F.402, one million dollars.
 5 3 c. For deposit in the community attraction and tourism fund
 5 4 established pursuant to section 15F.204, three million dollars.
 5 5 d. For deposit in the river enhancement community attraction
 5 6 and tourism fund established pursuant to section 15F.205, three
 5 7 million dollars.
 5 8 e. For allocation as grants, at the discretion of the
 5 9 board, to the department of natural resources, the department
 5 10 of transportation, or the department of agriculture and land
 5 11 stewardship as follows:
 5 12 (1) For purposes of improving state parks infrastructure,
 5 13 financing low head dam mitigation or removal projects, or
 5 14 funding projects under the natural resources account created
 5 15 in section 461.32 or projects under the local conservation
 5 16 partnership account created in section 461.36, both in the
 5 17 natural resources and outdoor recreation trust fund, two
 5 18 million dollars.
 5 19 (2) For purposes of funding projects under the watershed
 5 20 protection account created in section 461.34 in the natural
 5 21 resources and outdoor recreation trust fund, two million
 5 22 dollars.
 5 23 (3) For purposes of funding projects under the trails
 5 24 account created in section 461.37 in the natural resources and
 5 25 outdoor recreation trust fund, two million dollars.
 5 26 (4) The departments of natural resources, transportation,
 5 27 and agriculture and land stewardship shall submit applications
 5 28 to the authority for each project to be funded pursuant to
 5 29 this paragraph "e". The board shall prioritize the projects
 5 30 and negotiate with the departments on which projects to fund

Emergency Fund is satisfied, any required transfers to the Taxpayer Trust Fund are satisfied as specified in Iowa Code section 8.55(2), and the amount available for transfer to the General Fund exceeds \$100,000,000. The first appropriation could be made for FY 2017 if the contingency is satisfied. The appropriations will continue until 10 appropriations have actually occurred totaling \$250,000,000.

DETAIL: It will not be known if the contingency is satisfied until December or January following the end of a fiscal year.

CODE: Specifies the allocation of the \$25,000,000 contingent appropriation as follows:

- \$250,000 for administration, marketing Enhance Iowa programs, expenses, and compensation of Enhance Iowa Board members.
- \$1,000,000 for the Sports Tourism Program Fund.
- \$3,000,000 for the Community Attraction and Tourism Fund.
- \$3,000,000 for the River Enhancement Community Attraction and Tourism Fund.
- \$6,000,000 for allocation as grants, at the discretion of the Enhance Iowa Board, to the Department of Natural Resources (DNR), the Department of Transportation, or the Department of Agriculture and Land Stewardship. These departments are required to submit applications to the Authority for each project and the Enhance Iowa Board is required to prioritize the projects and negotiate with the departments on the projects to be funded. The allocations are as follows: \$2,000,000 for the improvement of state parks infrastructure, financing low head dam mitigation or removal projects, or funding projects under the Soil Conservation and Water Protection Account or the Local Conservation Partnership Account, created in the Natural Resources and Outdoor Recreation Trust Fund; \$2,000,000 for funding projects under the Watershed Protection Account created in the Natural Resources and Outdoor Recreation Trust Fund; \$2,000,000 for funding projects under the Trails Account created in the Natural Resources and Outdoor Recreation Trust Fund
- \$11,750,000 for allocation to the funds, programs, and purposes listed above at the discretion of the Board.

5 31 pursuant to this paragraph "e".	
5 32 f. Upon review of individual applications, for allocation	
5 33 to the funds, programs, and purposes described in paragraphs	
5 34 "a" through "e", at the discretion of the board, eleven million	
5 35 seven hundred fifty thousand dollars.	
6 1 4. Moneys allocated pursuant to subsection 3, paragraphs "e"	Prohibits any moneys allocated to the DNR from being expended for the purpose of acquiring lands, waters, or an interest in land or water.
6 2 and "f", to the department of natural resources shall not be	
6 3 expended by the department for the purpose of acquiring lands,	
6 4 waters, or interests in lands and waters.	
6 5 5. If, at any point in a fiscal year, the board determines	
6 6 that demand for any one of the purposes described in subsection	
6 7 3 will not meet or exceed the amounts initially allocated, the	
6 8 board may reallocate amounts from one purpose to any of the	
6 9 other purposes for that fiscal year or may carry the moneys	
6 10 allocated to any one purpose over to a future fiscal year for	
6 11 that same purpose in the next fiscal year.	
6 12 6. The authority shall submit a report to the general	Requires the Authority to submit an annual report to the General Assembly and the Governor's Office describing the use of funds and the results achieved.
6 13 assembly and the governor's office each year describing the use	
6 14 of moneys appropriated pursuant to this section and the results	
6 15 achieved under each of the programs receiving fund moneys.	
6 16 Sec. 6.NEW SECTION 15F.108 DEPARTMENTAL GRANT APPLICATION	Departmental Grant Application Review
6 17 REVIEW.	
6 18 1. Applications for grants under section 15F.107,	CODE: Requires applications for Discretionary Departmental Grants to be submitted to the Authority. The Authority is to forward the applications that meet the eligibility criteria to the Enhance Iowa Board and provide a staff review analysis and evaluation to the Departmental Grant Application Review Committee.
6 19 subsection 3, paragraph "e", shall be submitted to the	
6 20 authority. For those applications that meet the eligibility	
6 21 criteria, the authority shall forward the applications to the	
6 22 board and provide a staff review analysis and evaluation to the	
6 23 departmental grant application review committee referred to in	
6 24 subsection 2 and to the board.	
6 25 2. A review committee composed of six members shall review	CODE: Specifies the six members of the Departmental Grant Application Review Committee are to consist of one member from each congressional district and two members from the state at large.
6 26 departmental grant applications forwarded to the board and	
6 27 make recommendations regarding the applications to the board.	
6 28 The review committee shall consist of members of the board,	
6 29 with one member from each congressional district under section	
6 30 15F.102, subsection 2, paragraph "a", and two members from the	
6 31 state at large under section 15F.102, subsection 2, paragraph	
6 32 "b".	
6 33 3. Upon review of the recommendations of the review	CODE: Requires the Board to approve, defer, or deny applications.
6 34 committee, the board shall approve, defer, or deny the	
6 35 applications.	
7 1 4. The board may require the departmental grant application	CODE: Permits the Board to require the Departmental Grant

7 2 review committee to review and make recommendations for the
 7 3 allocation and awarding of moneys under this chapter, except
 7 4 that the review committee shall not review applications
 7 5 provided for under sections 15F.203, 15F.304, and 15F.401.

Application Review Committee to review and make recommendations for allocating awards for Discretionary Departmental Grants.

7 6 Sec. 7. Section 15F.203, subsections 1 and 2, Code 2016, are
 7 7 amended to read as follows:

CODE: Specifies the five members of the Community Attraction and Tourism Program Application Review Committee will consist of one member from each congressional district and one member from the state at large.

7 8 1. Applications for assistance under the program shall
 7 9 be submitted to the authority. For those applications that
 7 10 meet the eligibility criteria, the authority shall forward the
 7 11 applications to the board and provide a staff review analysis
 7 12 and evaluation to the community attraction and tourism program
 7 13 review committee referred to in subsection 2 and to the board.

7 14 2. A review committee composed of five members of the
 7 15 board shall review community attraction and tourism program
 7 16 applications ~~submitted~~ forwarded to the board and make
 7 17 recommendations regarding the applications to the board. The
 7 18 review committee shall consist of members of the board ~~listed~~
 7 19 ~~in, with one member from each congressional district under~~
 7 20 ~~section 15F.102, subsection 2, paragraphs paragraph "a" through~~
 7 21 ~~"e", and one member from the state at large under section~~
 7 22 15F.102, subsection 2, paragraph "b".

7 23 Sec. 8. Section 15F.204, subsection 8, Code 2016, is amended
 7 24 by striking the subsection.

CODE: Technical correction.

7 25 Sec. 9. Section 15F.304, subsections 1 and 2, Code 2016, are
 7 26 amended to read as follows:

CODE: Specifies the six members of the Vision Iowa Program Applications and River Enhancement Community Attraction and Tourism Project Applications Review Committee will consist of one member from each congressional district and two members from the state at large.

7 27 1. Applications for assistance under the program shall
 7 28 be submitted to the authority. For those applications that
 7 29 meet the eligibility criteria, the authority shall forward
 7 30 the applications to the board and provide a staff review and
 7 31 evaluation to the vision Iowa program review committee referred
 7 32 to in subsection 2 and to the board.

7 33 2. A review committee composed of ~~eight six~~ members of
 7 34 the board shall review vision Iowa program applications and
 7 35 river enhancement community attraction and tourism project
 8 1 applications ~~submitted~~ forwarded to the board and make
 8 2 recommendations regarding the applications to the board. The
 8 3 review committee shall consist of members of the board ~~listed~~
 8 4 ~~in, with one member from each congressional district under~~
 8 5 ~~section 15F.102, subsection 2, paragraphs "d" through "h"~~
 8 6 ~~paragraph "a", and two members from the state at large under~~
 8 7 section 15F.102, subsection 2, paragraph "b".

8 8 Sec. 10. NEW SECTION 15F.401 SPORTS TOURISM PROGRAM.

Sports Tourism Program

8 9 1. a. The authority shall establish, and, at the direction

CODE: Requires the Authority to establish and administer, at the

8 10 of the board, shall administer a sports tourism program to
8 11 provide financial assistance for projects that promote sporting
8 12 events for accredited colleges and universities and other
8 13 sporting events in the state.

direction of the Board, a Sports Tourism Program for the purpose of providing financial assistance for projects that promote sporting events for accredited colleges and universities and other sporting events in the state.

8 14 b. For purposes of this section:

8 15 (1) "District" means a regional sports authority district
8 16 certified under section 15E.321.

CODE: Defines a District as a Sports Authority District certified by the Authority.

8 17 (2) "Financial assistance" means assistance provided only
8 18 from the funds, rights, and assets legally available to the
8 19 authority or the board and includes but is not limited to
8 20 assistance in the form of grants, loans, and forgivable loans.

CODE: Defines financial assistance as grants, loans, and forgivable loans.

8 21 c. The authority, by rule, shall define "accredited colleges
8 22 and universities", in consultation with the college student aid
8 23 commission.

CODE: Requires the Authority to define accredited colleges and universities in consultation with the College Student Aid Commission.

8 24 2. a. A city or county in the state or a public
8 25 organization, including a convention and visitors bureau or a
8 26 district, may apply to the authority for financial assistance
8 27 for a project that actively and directly promotes sporting
8 28 events for accredited colleges and universities and other
8 29 sporting events in the area served by the city, county, or
8 30 public organization.

CODE: Specifies the terms and conditions for cities, counties, visitor bureaus, and districts to receive financial assistance for projects that actively and directly promote sporting events for accredited colleges and universities and other sporting events.

8 31 b. A city, county, or public organization may apply for and
8 32 receive financial assistance for more than one project.

8 33 c. A city, county, or public organization may apply for
8 34 financial assistance for a project that spans multiple fiscal
8 35 years or may apply for renewal of financial assistance awarded
9 1 in a prior year if all applicable contractual requirements are
9 2 met. The decision as to whether to renew an award shall be
9 3 at the discretion of the board. The board may adopt by rule
9 4 certain metrics and return on investment estimates for purposes
9 5 of this paragraph. The authority may include such metrics and
9 6 estimates in a program agreement executed pursuant to this
9 7 section.

9 8 d. A convention and visitors bureau may apply to the
9 9 authority for financial assistance pursuant to this section and
9 10 a district may apply to the authority for district financial
9 11 assistance, but a convention and visitors bureau shall not in
9 12 the same year receive financial assistance under the program
9 13 created in this section and financial assistance as part of a
9 14 district.

9 15 3. The authority shall process applications under this
9 16 section in accordance with this section and section 15F.401A.

9 17 4. An applicant shall demonstrate matching funds in order
 9 18 to receive financial assistance pursuant to this section. The
 9 19 amount of matching funds that may be required shall be at the
 9 20 board's discretion. The board may waive this requirement for
 9 21 good cause shown.

9 22 5. The board shall make final funding decisions on
 9 23 each application and may approve, deny, defer, or modify
 9 24 applications for financial assistance under the program, in
 9 25 its discretion, in order to fund as many projects with the
 9 26 moneys available as possible. The board and the authority may
 9 27 negotiate with applicants regarding the details of projects and
 9 28 the amount and terms of any award. In making final funding
 9 29 decisions pursuant to this subsection, the board and the
 9 30 authority are exempt from chapter 17A.

CODE: Specifies the Enhance Iowa Board's requirements and authority as it relates to funding decisions and exempts the Board from the requirements of the Iowa Administrative Procedures Act.

9 31 6. a. A city, county, or public organization may use
 9 32 financial assistance received under the program for marketing,
 9 33 promotions, and infrastructure. Whether an activity or
 9 34 individual cost item is directly related to the promotion
 9 35 of the sporting event shall be within the discretion of the
 10 1 authority.

CODE: Specifies an entity receiving financial assistance is allowed to use the funds for marketing, promotions, and infrastructure.

10 2 b. All applications to the authority for financial
 10 3 assistance shall be made at least ninety days prior to an
 10 4 event's scheduled date. A city, county, or public organization
 10 5 shall not use financial assistance received under the program
 10 6 as reimbursement for completed projects.

CODE: Requires all applications to be made at least 90 days prior to a scheduled event date and prohibits financial assistance as reimbursement for completed projects.

10 7 7. An applicant receiving financial assistance shall
 10 8 provide an annual report to the authority for years in which it
 10 9 receives financial assistance under this section. The report
 10 10 shall include the information the authority deems relevant.

CODE: Requires recipients of financial assistance to provide the Authority with an annual report, as specified by the Authority, for each year financial assistance is received.

10 11 8. Each applicant receiving an award of financial
 10 12 assistance from the board shall enter into an agreement with
 10 13 the authority. The agreement shall contain such terms and
 10 14 conditions as the board may place on the award or the authority
 10 15 may deem necessary for the efficient administration of the
 10 16 program established in this subchapter.

CODE: Requires each applicant receiving an award to enter into an agreement with the Authority as specified by the Enhance Iowa Board and the Authority.

10 17 9. The authority, with the approval of the board, shall
 10 18 adopt rules for the administration of this subchapter.

CODE: Requires the Authority, with approval of the Enhance Iowa Board, to adopt rules for the administration of the Sports Tourism Program.

10 19 Sec. 11.NEW SECTION 15F.401A SPORTS TOURISM PROGRAM
 10 20 APPLICATION REVIEW.

Sports Tourism Program Application Review

10 21 1. Applications for assistance under the sports tourism
 10 22 program shall be submitted to the authority. For those
 10 23 applications that meet the eligibility criteria, the authority
 10 24 shall forward the applications to the board and provide a staff
 10 25 review analysis and evaluation to the sports tourism program
 10 26 review committee referred to in subsection 2 and to the board.

CODE: Requires applications for Sports Tourism Program grants to be submitted to the Authority. The Authority is to forward the applications that meet the eligibility criteria to the Enhance Iowa Board and provide a staff review analysis and evaluation to the Sports Tourism Application Review Committee.

10 27 2. A review committee composed of five members of the board
 10 28 shall review sports tourism program applications forwarded to
 10 29 the board and make recommendations regarding the applications
 10 30 to the authority. The review committee shall consist of
 10 31 members of the board, with one member from each congressional
 10 32 district under section 15F.102, subsection 2, paragraph "a",
 10 33 and one member from the state at large under section 15F.102,
 10 34 subsection 2, paragraph "b".

CODE: Specifies the five members of the Sports Tourism Program Application Review Committee are to consist of one member from each congressional district and one member from the state at large.

10 35 3. When reviewing the applications, the review committee
 11 1 and the authority shall consider, at a minimum, all of the
 11 2 following:
 11 3 a. Impact of the project on the local, regional, and state
 11 4 economies.
 11 5 b. Potential to attract lowans and out-of-state visitors.
 11 6 c. Amount of positive advertising or media coverage the
 11 7 project generates.
 11 8 d. Quality, size, and scope of the project.
 11 9 e. Ratio of public-to-private investment.

CODE: Specifies the minimum review criteria to be used by the Sports Tourism Program Application Review Committee.

11 10 4. Upon review of the recommendations of the review
 11 11 committee, the board shall approve, defer, or deny the
 11 12 applications in accordance with section 15F.401.

CODE: Requires the Board to approve, defer, or deny applications for Sports Tourism Program funding.

11 13 Sec. 12.NEW SECTION 15F.402 SPORTS TOURISM PROGRAM FUND.

Sports Tourism Program Fund

11 14 1. a. The authority shall establish a fund pursuant to
 11 15 section 15.106A, subsection 1, paragraph "o", for purposes
 11 16 of financing sports tourism projects as described in this
 11 17 subchapter. The fund established for purposes of this section
 11 18 may be administered as a revolving fund and may consist of any
 11 19 moneys appropriated by the general assembly for purposes of
 11 20 this section and any other moneys that are lawfully available
 11 21 to the authority.
 11 22 b. Notwithstanding section 8.33, moneys in a fund
 11 23 established for purposes of this section at the end of each
 11 24 fiscal year shall not revert to any other fund but shall remain
 11 25 in the fund for expenditure for subsequent fiscal years.
 11 26 c. Notwithstanding section 12C.7, subsection 2, interest or
 11 27 earnings on moneys in the fund shall be credited to the fund.
 11 28 2. a. Moneys in the fund are appropriated to the

CODE: Establishes the Sports Tourism Fund to consist of funds appropriated to the Authority for the purpose of providing financial assistance to cities, counties, and public organizations under the Sports Tourism Program. Permits the Fund to be administered as a revolving fund. Funds do not revert and interest and earnings on the Fund are to be credited to the Fund.

11 29 authority for purposes of providing financial assistance to
11 30 cities, counties, and public organizations under the sports
11 31 tourism program established and administered pursuant to this
11 32 subchapter.
11 33 b. The board in its discretion shall allocate the available
11 34 moneys in the fund among the programs described in paragraph "a"
11 35 in the amounts determined by the board.

12 1 DIVISION II
12 2 CONFORMING PROVISIONS

12 3 Sec. 13. Section 12.71, subsection 1, Code 2016, is amended
12 4 to read as follows:

12 5 1. The treasurer of state may issue bonds upon the request
12 6 of the ~~vision enhance~~ Iowa board created in section 15F.102 and
12 7 do all things necessary with respect to the purposes of the
12 8 vision Iowa fund. The treasurer of state shall have all of
12 9 the powers which are necessary to issue and secure bonds and
12 10 carry out the purposes of the fund. The treasurer of state may
12 11 issue bonds in principal amounts which, in the opinion of the
12 12 board, are necessary to provide sufficient funds for the vision
12 13 Iowa fund created in section 12.72, the payment of interest
12 14 on the bonds, the establishment of reserves to secure the
12 15 bonds, the costs of issuance of the bonds, other expenditures
12 16 of the treasurer of state incident to and necessary or
12 17 convenient to carry out the bond issue for the fund, and all
12 18 other expenditures of the board necessary or convenient to
12 19 administer the fund; provided, however, excluding the issuance
12 20 of refunding bonds, bonds issued pursuant to this section shall
12 21 not be issued in an aggregate principal amount which exceeds
12 22 three hundred million dollars. The bonds are investment
12 23 securities and negotiable instruments within the meaning of and
12 24 for purposes of the uniform commercial code, chapter 554.

12 25 Sec. 14. Section 12.72, subsection 1, Code 2016, is amended
12 26 to read as follows:

12 27 1. A vision Iowa fund is created and established as a
12 28 separate and distinct fund in the state treasury. The moneys
12 29 in the fund are appropriated to the ~~vision enhance~~ Iowa
12 30 board for purposes of the vision Iowa program established in
12 31 section 15F.302. Moneys in the fund shall not be subject to
12 32 appropriation for any other purpose by the general assembly,
12 33 but shall be used only for the purposes of the vision Iowa
12 34 fund. The treasurer of state shall act as custodian of the
12 35 fund and disburse moneys contained in the fund as directed
13 1 by the ~~vision enhance~~ Iowa board, including automatic
13 2 disbursements of funds received pursuant to the terms of bond
13 3 indentures and documents and security provisions to trustees.
13 4 The fund shall be administered by the ~~vision enhance~~ Iowa

CODE: Provides conforming statutory changes to convert the name of the Vision Iowa Board to the Enhance Iowa Board. A change is also made to permit Regional Sports Authority Districts to apply for funding from the Sports Tourism Program.

13 5 board which shall make expenditures from the fund consistent
13 6 with the purposes of the vision Iowa program without further
13 7 appropriation. An applicant under the vision Iowa program
13 8 shall not receive more than seventy-five million dollars in
13 9 financial assistance from the fund.

13 10 Sec. 15. Section 12.75, subsection 1, Code 2016, is amended
13 11 to read as follows:

13 12 1. The ~~vision~~ enhance Iowa board may undertake a project
13 13 for two or more applicants jointly or for any combination
13 14 of applicants, and may combine for financing purposes, with
13 15 the consent of all of the applicants which are involved, the
13 16 project and some or all future projects of any applicant, and
13 17 sections 12.71, 12.72, and 12.74, this section, and sections
13 18 12.76 and 12.77 apply to and for the benefit of the ~~vision~~
13 19 enhance Iowa board and the joint applicants. However, the
13 20 money set aside in a fund or funds pledged for any series or
13 21 issue of bonds or notes shall be held for the sole benefit
13 22 of the series or issue separate and apart from money pledged
13 23 for another series or issue of bonds or notes of the treasurer
13 24 of state. To facilitate the combining of projects, bonds or
13 25 notes may be issued in series under one or more resolutions or
13 26 trust agreements and may be fully open-ended, thus providing
13 27 for the unlimited issuance of additional series, or partially
13 28 open-ended, limited as to additional series.

13 29 Sec. 16. Section 15.108, subsection 5, paragraph c, Code
13 30 2016, is amended to read as follows:

13 31 c. Coordinate and develop with the department of
13 32 transportation, the department of natural resources, the
13 33 department of cultural affairs, the ~~vision~~ enhance Iowa
13 34 board, other state agencies, and local and regional entities
13 35 public interpretation, marketing, and education programs that
14 1 encourage lowans and out-of-state visitors to participate in
14 2 the recreational and leisure opportunities available in Iowa.
14 3 The authority shall establish and administer a program that
14 4 helps connect both Iowa residents and residents of other states
14 5 to new and existing Iowa experiences as a means to enhance the
14 6 economic, social, and cultural well-being of the state. The
14 7 program shall include a broad range of new opportunities, both
14 8 rural and urban, including main street destinations, green
14 9 space initiatives, and artistic and cultural attractions.

14 10 Sec. 17. Section 15E.321, Code 2016, is amended by adding
14 11 the following new subsection:

14 12 NEW SUBSECTION 3A. Each district may apply for and
14 13 receive financial assistance under the sports tourism program
14 14 established by the authority pursuant to section 15F.401.

14 17 Sec. 18. BOARD COOPERATION — TRANSITION PROVISIONS. The
14 18 economic development authority shall ensure the effective
14 19 transition of powers and duties from the vision Iowa board
14 20 to the enhance Iowa board in implementing this Act. In the
14 21 interest of maintaining the institutional knowledge possessed
14 22 by members of the vision Iowa board, it is the intent of the
14 23 general assembly that the governor should appoint at least
14 24 three but not more than seven members of the vision Iowa board
14 25 in existence on June 30, 2016, to the enhance Iowa board. The
14 26 initial members of the enhance Iowa board shall be appointed by
14 27 September 1, 2016.

CODE: Requires the Authority to transition the powers and duties from the Vision Iowa Board to the Enhance Iowa Board and requires the initial members of the Enhance Iowa Board to be appointed by September 1, 2016. Specifies the intent of the General Assembly that the Governor appoint at least three, but not more than seven, members of the Vision Iowa Board to the Enhance Iowa Board.